

CoolStance®

Premium Copra Meal

Nutrient Analysis

Typical composition of CoolStance®	
Dry Matter	90%
Crude Protein (min)	20%
Digestible Energy	15MJ/kg
Oil (min)	8%
NSC	10%
Crude Fiber (max)	20%
Calcium (min)	0.07%
Phosphorus (min)	0.5%

Triglycerides in the Oil in CoolStance®		
Saturated Medium Chain Triglycerides	Caprylic (C:8)	8%
	Capric (C:10)	7%
	Lauric (C:12)	49%
Saturated Long Chain Triglycerides	Myristic (C:14)	18%
	Palmitic (C:16)	8%
	Stearic (C:18)	2%
Monounsaturated Triglycerides	Oleic (C: 18.1)	6%
Polyunsaturated Triglycerides	Linoleic (C:18.2)	2%

CoolStance® Benefits

1. Provides high-density 'cool' energy from oil and digestible fibre.
2. **Very Low NSC levels** (ie. low in sugar and starches) so does not cause NSC related disorders such as excitable behavior, tying up and laminitis.
3. Unique source of **Medium Chain Triglycerides** for readily digestible energy.
4. Highly **palatable**, even for picky eaters.

Customer Testimonials

Mel Winnell

"Since feeding my horses **CoolStance®** they have beautiful glossy coats and look so healthy. They stay calm, relaxed and don't get fizzy, and it's so simple to feed.



Even the fussy horses end up loving **CoolStance®** if it's introduced gradually. I work my horses 5 to 6 days a week and they hold their condition well and look so healthy".



Jake Barnes

7 times World Champion Team Roper

"I have been using **CoolStance®** for over 2 years and the horses are looking better than ever. The young horses look great but stay cool and very trainable. Thanks **CoolStance®!**"



cool energy
for weightgain,
coat shine & the
performance
edge!



A quality Stance Global product.
Sold by Stance Agriculture Pty Ltd.
601 Moggill Rd Chapell Hill Q 4069.

Freecall 1800 782 623

www.stanceequine.com.au

Stance™
equine
for the natural advantage

CoolStance®

Premium Copra Meal

You want your horse to have the very best. You want him to be fit, healthy, 'cool' and have the performance edge.. So do we.

Horses are naturally designed to eat a lot of forage and only a little grain. However, the energy needs of working and performance horses are too high to be met by a natural diet alone.

The Traditional Feeding Dilemma

Traditionally, the high energy needs of working horses have been met by feeding high levels of NSC (Non Structural Carbohydrates ie. starches and sugars) in cereal grains and overly rich alfalfa. However, horses are not designed to cope with high NSC diets and they can lead to serious metabolic disorders including:

- ▶ Colic,
- ▶ Laminitis (founder),
- ▶ Hot or excitable behavior, and
- ▶ Tying up.

So how do we meet the energy needs of working and performance horses without feeding high-starch grains and excess NSC?

The Answer..

By feeding oil and digestible fibre. Oil and digestible fiber can supply the same amount of energy as high starch cereal grains, but they won't cause the problems associated with high-starch and high NSC feeds.

The Natural Answer.. CoolStance®

Packed with 'cool' energy from oil (fat) and digestible fibre, **CoolStance®** is a 100% natural feed for horses. It is very low in NSC (ie. low in sugar and starches), so will not cause starch-related disorders such as tying up, colic, laminitis (founder), or excitable behaviour.

The Low NSC levels also make **CoolStance®** an ideal feed for horses with Equine Metabolic Syndrome and Cushing's Disease.

CoolStance® is made from the white part of the coconut, which is dried, baked and ground. It is a totally natural product and is chemical and GMO free.

The oil in **CoolStance®** (coconut oil) is highly saturated and rich in Medium Chain Triglycerides (MCTs). This means it is highly stable (not prone to rancidity) and can provide your horse with ready energy.

Horses love the taste of **CoolStance®** and its balanced ratio of protein to energy, and high oil content means that it can also help to improve hoof and coat condition.



Feeding Guide

Horse	Level of Activity	CoolStance® (kg/day)
Foals	free choice in creep feeder	
Weanlings	After 3 months of age	0.5 - 1.0
Broodmares	First 2 trimesters	1.0 - 3.0
	Last trimester	3.0
Wet mares	Early lactation	3.0 - 4.0
	Late lactation	2.0
Performance Horses	Light	1.0
	Medium	2.0
	Heavy	3.0 - 4.0

Feeding Directions

- ▶ **CoolStance®** should be introduced gradually into the diet over a period of 10-14 days. It can be fed in a mixed feed with roughage and/or whole grains and concentrates, or on its own.
- ▶ **CoolStance®** can be wet-down to form a mash or it can be fed dry, provided that plenty of drinking water is also available (this enables the horse to regulate its intake of **CoolStance®** and water).
- ▶ **CoolStance®** must be fed in conjunction with additional roughage such as hay and/or pasture to ensure the horse obtains sufficient long fibre.
- ▶ If possible, split the horse's hard feed between 2 or 3 servings per day.

.. for the performance edge